

Group: Watershed Asset Map:

Natural	Cultural	Human	Organizational	Social	Political	Financial	Built	Institutional	Other
Streams & rivers, ecosystem functions, forests, T & E species	Land use: private property rights	Landowners: have diversity of ownership	National wild turkey federation: habitat advocacy and conservation. Outreach and education.	Farm Service: CRP	Council of governments: dissolves boundaries, NIMW	Conservation Bank, DHEC 319, forestry projects important, BMP's	Monitoring stations, determine water quality	Colleges, university, schools: knowledge based, interns	Education outreach. Signs, greenway schools, field trips.
Habitat	Traditions: support for collaboration	Political: make laws	Upper Savannah Land Trust: land protection	Pvt. Forestry	Representatives Co. City, State, Fed. : Leverage attention	SC Gov	Roads: paved vs. unpaved		
Sport fish	Water quality parameters: Evaluation Metrics	Agency leaders: political influence	Enoree River Watershed Assoc.: community outreach	Conservation organizations: partnerships	Gov't agencies: forestry NRCS – EQIP S+WCD	EPA: watershed based plans	Electric: vested economic interest		
Aquifer		Elected leaders: political influence	Upstate Forever: restorative and conservation experience			Tax incentives: private landowners conservation easements	Drinking/waste water: save \$		
Farms			Nature conservancy: land protected, science expertise				Manufacturing: “electric”		
Non game fish									

Issue: Watershed Action Plan							
Issue	Improvement	Who Should Lead?	Who Else?	Timing	Obstacles	Resources Needed	Measure of Progress
Degradation of riparian areas in Tigre & Enoree River from urban, industrial, and agricultural runoff	Conservation and Preservation of riparian areas Restoration of riparian area Storm water control & BMPs at hot spots Improved timber management for public & private Storm water runoff policies, enforcement, Implementation	Land Trust Forest Service NRCS, SCDNR State & Private forestry NGOs	Elected Officials Policy Makers Local governments Private landowners State Government Water users Academia Soil & Water Conservation districts Non profits	Now	Sustainable Funding Landowner Misconceptions Lack of integration among resource groups Lack of political will Lack of cooperation at the watershed level	Money Public Education Cooperation at the watershed level Expertise at state, local & federal level NGOs	Miles/Acres Conserved
Landowner Misconceptions	Education campaign at conservation & restoration opportunities	Land Trusts Upstate Forever, U. Savannah land trust, TNC, NGOs NRCS	Academia, DNR, Watershed Associations Rural Water Water Utilities, River Keepers		Funding; deliverables (how to measure) Landowner entrenched attitudes Resource intensive Access to public	\$\$\$; people effective forum/vehicle to reach public	Testimonials Politics –vote as an example of demonstrated change in attitude
Sustainable funding (non-government, non-grant)	Payment for ecosystem services from private funders; Payments in Lieu of Taxes	Users of Clean water (utilities, wastewater, manufacturers, Rec users, HOAs)	Landowners, NGOs. Forest Service, Producers of clean water (forest owners)		Someone else should pay Buy in; New concept that groups need to understand; Conservative areas; lack of understanding about funding	Customers; public education; political buy-in	\$\$ generated from water users Land protected or restored
Lack of collaboration	Develop overarching advisory council (Piedmont Task force)	Determined through due process	Private landowners, County council, State Agency		Bureaucracy; undefined decision making authority; scarce resources; controversy	Community commitment; Clean purpose of goal; Action	On-the-ground changes implemented

						plan for implementation; clear authority	
Lack of Political Will	Form a PAC Education of voters & Politicians on fact based issues	NGOs /501(c)(4)	Donors to PAC; Educators, other voters		Political (timidness) Non-political apathy	\$\$\$; Education campaign	Candidates winning-conservation majority; conservation & restoration funding
Lack of Cooperation at the watershed level	Watershed collaboratives with education	Non-profits community	Agencies, NGOs, local government		Momentum; participation	Local spark plug	Local involvement; on the ground projects; educational programs